

STRATOTONE HIGH-PERFORMANCE COLORANTS

Fade Resistance Backed by a 10-year Warranty

Bright, bold, fade-resistant textured finishes and coatings are easily achieved with StratoTone colorants from Dryvit. As is commonly known across many industries, designing with expressive color has been limited by the low UV-resistance of many commercial pigment systems. StratoTone raises the bar of color science to a whole new level of stability and color brightness, and does so with virtually no VOC or APEO content.



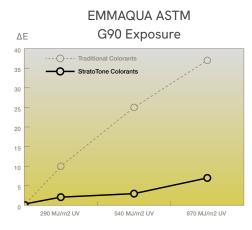
FEATURES & BENEFITS

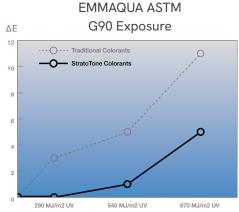
- High-Performance Colorants Resist Fading Longer
- Enrivonmentally Friendly: No VOCs or APEO
- ✓ Ideal for Bright, Bold Colors
- Lasting Colors can be Specified with Confidence
- Available in a Wide Variety of Colors
- Standard Dryvit Colors Backed by 10-Year Warranty
- Custom Colors Backed by a 5-Year Warranty

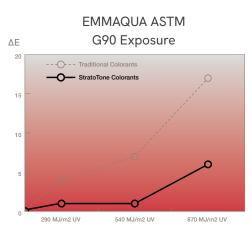


STRATOTONE™ vs. TRADITIONAL COLORANTS

Colors in the red, blue and yellow range tend to be most prone to fading over time, as shown in these graphs. Note the dramatic difference between these colors when comparing "traditional" and StratoTone colorants:









"The owner wanted to include some bright colors inspired by the Arizona landscape. The fade-resistance warranty that is available with StratoTone was key in selecting this product. The project has been completed for over 1 1/2 years and the colors haven't faded a bit. The owner is very satisfied, and StratoTone has been specified on Phase II of this project."

John W. Martin, AIA, LEED AP Architect, Project Manager Adams & Associates Architecture Mooresville, North Carolina

STRATOTONE™ vs. TRADITIONAL COLORANTS

Below are actual samples that were exposed for four years in the harsh Florida environment. The samples were not cleaned before the photographs were taken. Note that the bottom of the samples was shielded from direct UV exposure, but not completely protected from the elements.



Traditional Colorant



StratoTone™



Traditional Colorant



StratoTone™



Traditional Colorant

StratoTone™

Exposed at a 45° angle facing South.



"When we repainted the resort, we wanted to use the best available technology to stand up to the Lake Tahoe altitude and elements — and Dryvit's HDP Paint* with StratoTone fit the bill. We are extremely pleased with the results and have recommended this solution to other Marriott properties as well."

Gerry De Young Director of Engineering Marriott Grand Residences Club/TimberLodge Lake Tahoe, California

*HDP Paint is a hydrophobic formulation that helps to keep walls cleaner longer. See DS267 for more information.











